blake royer

Contact

(574) 707-5191
contact@blakeroyer.me

Education

Ferris State University
Bachelor of Science
College of Business
Graphic Design
May 2017

Hard Skills

Adobe Creative Cloud
DevOps
HTML5/CSS3/SCSS
IDE (VSCode, phpStorm)
JavaScript/jQuery
Nginx/Apache
PHP
REST/SOAP
Postgres/mySQL
Sketch/Figma
VCS (GitHub)
WordPress

Familiar with

AWS
Bash
Docker
GraphQL
React
TypeScript

Experience

Full-Stack Web Developer & DevOps Specialist / Viewrail
Goshen, IN
June 2019 - August 2024

Wide array of projects from ux/ui design to server infrastructure. Worked alongside marketing to build and improve customer-facing WordPress sites, including custom theme and plugin development. Built and maintained server tech stack, version control, and deployment systems for customer-facing and internal websites.

Web Designer / Tire Rack
South Bend, IN
October 2017 - April 2019

Developed a better experience on the web storefront with a team of designers, provided creative direction with photographers for social media graphics, produced advertisements and promotional materials, as well as created monthly and weekly email marketing campaigns with strategic content development.

Web Marketing Intern / Dexter Axle
Elkhart, IN
May 2017 - October 2017

Led the initiative to capture contacts digitally at trade shows and events, created email campaigns, took design/execution lead for several internal projects and updated marketing and product materials.

Junior Designer / Auxiliary Enterprises
Big Rapids, MI
March 2016 - April 2017

Worked with management to standardize branding identity and develop marketing and promotional materials for web and print. Job requirements were vendor management, preparing files for print, project briefing, and status meetings.